



Dear California Avocado Grower:

Industry indicators suggest a total crop volume of approximately 208 million pounds for the current crop year (2024). This crop estimating survey is one means of understanding the industry's overall productivity and current trends to California's farming practices.

In order to fine tune the California crop estimate and better predict the harvest flow to market, please provide your best estimate on your grove's production. Also, please review the accuracy of the grower/grove information listed below and provide corrections where necessary.

Please fold the postage paid form so that BUSINESS REPLY MAIL shows on the front, tape and return it by May 15, 2024.

Grower/Producer Information	
CAC ID:	«CACID»
Name:	«NAME»
	«ADDRESSEE2»
	«COMPANY»
Mailing Address:	«ADDRESS»
	«CITY», «STATE» «MAILZIP»
Phone(s)/Fax:	«PHONE1»
	«PHONE2»
	«FAX»
Email:	«EMAILADDRESS»
	«EMAILADDRESS2»
Grove Information	
Grove Name:	«GROVENAME»
Grove Location:	«GROVEADDRESS»
Grove City:	«GROVECITY»
Grove Zip Code:	«GROVEZIP»

PRODUCTION		HASS	LAMB-HASS	GEM	OTHER <small>(avocado varieties)</small>
Current Planted Avocado Acres <small>Include all avocado acreage regardless of age or condition</small>	# OF ACRES				
Estimated TOTAL Production <small>Total yield in pounds for fruit that set during the 2023 flowering season</small>	TOTAL # OF POUNDS				
Bearing Avocado Acres <small>Include avocado acres, four years or older, that are currently yielding fruit, even if not at full production (because they were previously topped, grafted or damaged)</small>	# OF ACRES				
Non-Bearing Avocado Acres <small>Include avocado acres newly planted or stumped and not bearing fruit but future production is expected</small>	# OF ACRES				
Organic Avocado Acres <small>Include avocado acres that have been certified as organic or are in the process of converting to organic and will be certified in the future</small>	# OF ACRES				

Return this completed form **NO LATER THAN MAY 15, 2024** either by mail, or fax it to 949-208-3503 or go online to submit your estimate at:

CaliforniaAvocadoGrowers.com/industry/crop-statistics/crop-estimate-form