



Dear California Avocado Grower:

In response to the many obstacles California growers face, including weather events and competitive pressures, our industry continues to change and modernize from year to year. This crop estimating survey is one means of understanding the intentions of California growers, as well as the industry's overall productivity and current farming practices (high-density planting trends).

Industry indicators suggest a total crop volume of approximately 369 million pounds for the current crop year (2020). In order to fine tune the California crop estimate and better predict the harvest flow to market, please provide your best estimate on your grove's production. Also, please review the accuracy of the grower/grove information listed below and provide corrections where necessary.

Please fold the postage paid form so that BUSINESS REPLY MAIL shows on the front, tape and return it by April 30, 2020.

Grower/Producer Information	
CAC ID:	
Name:	
Mailing Address:	
Phone(s)/Fax:	
Email:	
Grove Information	
Grove Name:	
Grove Location:	
Grove City:	
Grove Zip Code:	

PRODUCTION		Hass	Lamb-Hass	GEM	Other (avocado varieties)
Current Planted Avocado Acres <small>Include all avocado acreage regardless of age or condition</small>	ACRES				
Estimated TOTAL Production <small>Total yield in pounds for fruit that set during the 2019 flowering season</small>	POUNDS				

TREE DENSITY		Hass	Lamb-Hass	GEM	Other (avocado varieties)
Bearing <small>Include avocado trees, four years or older, that are currently yielding fruit, even if not at full production (because they were previously topped, grafted or damaged)</small>	ACRES				
	TREE COUNT				
Non-Bearing <small>Include avocado trees newly planted or stumped and not bearing fruit but future production is expected</small>	ACRES				
	TREE COUNT				

Return this completed form **NO LATER THAN APRIL 30, 2020** either by mail, or fax it to 619-445-3346 or go online to submit your estimate at:

<http://www.californiaavocadogrowers.com/industry/crop-projections-and-estimates/crop-estimate-form>