

# 2013 Mid-Season Crop Update

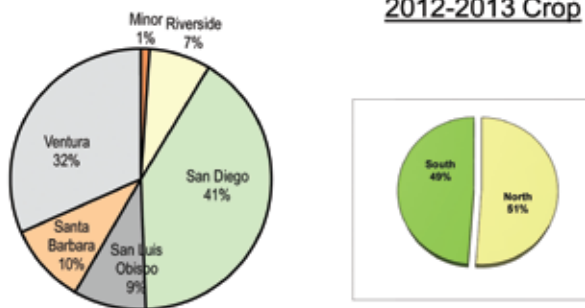
The California Avocado Commission would like to thank all of the growers who participated in the recently concluded Crop Estimate Survey. Survey forms were mailed out in mid-April with a return date of May 10, 2013. While the Crop Estimating Team typically prefers a response rate of at least 50 percent of the industry's acreage, this year's 41 percent response rate, along with additional industry feed-

back, has given us the data necessary to assess the current crop production. The commission will also hold a series of committee and field meetings throughout the month of June to evaluate the accuracy of the mid-season survey results.

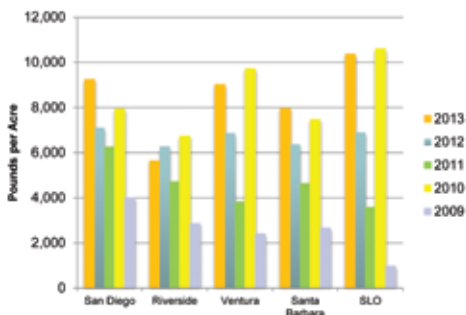
Using various statistical analyses to evaluate information gathered through the crop survey, satellite imagery and acreage inventory results, the CAC Crop Estimating

Team has estimated the 2012-13 California avocado crop to be coming in at 505.4 million pounds, about 10 million pounds less than the initial pre-season estimate of 515 million pounds, but on par with the 500 million pounds CAC used for 2012-13 budgeting purposes. Below, find details of the mid-season crop estimate results including variety breakdowns and production by county. 🥑

## Crop Distribution by County



Last Five Years Estimated Hass Yield By County



## California Avocado 2012/13 Mid-Season Crop Estimate Update

Variety	Bearing Acres	Estimated Yield		Response %
		Lbs/Acre	Lbs (MM)	
Hass	54,802	8,893	487.4	41%
Lamb-Hass	1,922	7,190	13.8	33%
Other	1,114	3,770	4.2	28%
<b>Total</b>	<b>57,838</b>	<b>8,738</b>	<b>505.4</b>	<b>41%</b>

County	Bearing Acres	Hass Only		All Varieties		
		Lbs Per Acre	Lbs (MM)	Bearing Acres	Lbs Per Acre	Lbs (MM)
San Diego	20,203	9,243	186.7	21,529	9,083	195.6
Riverside	6,412	5,634	36.1	6,588	5,569	36.7
Orange	1,198	9,115	10.9	1,250	8,756	11.0
Ventura	16,186	9,692	156.9	17,261	9,518	164.3
Santa Barbara	6,044	7,975	48.2	6,165	7,901	48.7
San Luis Obispo	4,194	10,373	43.5	4,329	10,115	43.8
San Joaquin	143	4,587	0.7	210	3,752	0.8
Other	422	10,345	4.4	506	8,927	4.5

Estimated yields are on tree forecasts and do not attempt to adjust for weather factors or project carry-out. Bearing acres include producing and topped/stumped trees four years or older. ACE Statistics: 05/23/13