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## 2015-16 Mid-Season California Avocado Crop Update

The California Avocado Commission (CAC) would like to thank all of the growers who participated in the recently concluded Crop Estimate Survey. Survey forms were mailed out in mid-April with a return date of early-May. Due to early-season market dynamics, the response rate of 46 percent of bearing California avocado acreage came in slightly lower than the previous years' surveys, however the surveys received represented a wide range of grove size and location and therefore should capture a fairly accurate snapshot of the industry and the crop currently being harvested.

Responses to the grower crop survey are applied against a calculated bearing acreage by area, compiled using satellite imagery (see following page for 2015 Acreage Inventory Update), to produce the Commission's mid-season crop update. Despite early reports from the field indicating a smaller-sized fruit profile this season, the mid-season crop update has estimated the 2015-16 California total crop to be 390.9 million pounds — 2 million pounds less than the December 2015 pre-season estimate of 392.5 million pounds.

While the Commission remains optimistic that year-end harvest will meet mid-season projections, management will continually monitor

crop and market conditions throughout the season to anticipate any potential revenue shortfalls, and is prepared to adjust spending plans, by up to \$1 million, if necessary.

Included are details of the 2015-16 mid-season California crop update, which contain variety break-

downs and production by county. Additional details can be found on the Commission's grower website at [CaliforniaAvocadoGrowers.com/industry/crop-projections-and-estimates/2015-16-mid-season-crop-estimate](http://CaliforniaAvocadoGrowers.com/industry/crop-projections-and-estimates/2015-16-mid-season-crop-estimate). 🥑

Variety	Bearing Acres	Estimated Yield		Response %
		Lbs/Acre	Lbs (MM)	
Hass	49,453	7,630	377.3	46%
Lamb-Hass	1,623	6,197	10.1	46%
Other	826	4,277	3.5	36%
<b>Total</b>	<b>51,902</b>	<b>7,532</b>	<b>390.9</b>	<b>46%</b>

County	Hass Only			All Varieties		
	Bearing Acres	Estimated Yield		Bearing Acres	Estimated Yield	
		Lbs Per Acre	Lbs (MM)		Lbs Per Acre	Lbs (MM)
San Diego	17,330	7,687	133.2	18,344	7,515	137.9
Riverside	5,444	5,766	31.4	5,536	5,722	31.7
Orange	1,198	9,213	11.0	1,250	8,836	11.0
Ventura	16,287	8,239	134.2	17,331	8,163	141.5
Santa Barbara	4,922	6,883	33.9	5,013	6,803	34.1
San Luis Obispo	3,662	8,584	31.4	3,720	8,587	31.9
Minor Counties	610	3,571	2.2	708	3,958	2.8