



**2026 CAC GENERAL ELECTION
PRODUCER DISCLOSURE OF AFFILIATIONS**

I declare that I am engaged, within this state, in the business of producing or causing to be produced avocados for market through a legal entity (individual ownership, partnership, corporation, or other) which is not also involved in the handling of avocados, and that my **grove** is located in California Avocado Commission District Number 2 (Refer to enclosed **Grove District Zip Code List**)

I **own** the following number of planted avocado acres in California 1 and derive a portion of my gross avocado industry income from producing or causing to be produced avocados. I also have a financial interest in groves located in District(s) _____.

I **manage** the following number of planted avocado acres in California 185 and derive a portion of my gross avocado industry income from producing or causing to be produced avocados. I also have a financial interest in groves located in District(s) _____.

I **pack** my fruit with the following handlers: Anacapa Avocados; Mission Produce; West Pak; _____.

In addition, I am also involved in the avocado industry in the following capacities (*check all that apply*):

- ☒ X Handler – Owner/Partner
☐ _____ Handler – Officer/Director
☐ _____ Handler – Employee
☐ _____ Holder of a personal financial interest in the production of avocados outside of the United States.
☐ _____ Holder of a personal financial interest in a handling operation that imports fruit from outside of the United States.

Please briefly describe that financial interest and specify the location of the out-of-country operation.

Co-Founded Anacapa Avocados, a boutique California packing house, built
to support the viability and profitability of avocado farming in California

I declare under penalty of perjury that the foregoing is a complete, true and correct explanation of each of my affiliations with the avocado industry. I understand that this form may be made available upon request, or reproduced and included with election information mailed to eligible voters.

PRINT NAME: Michael Craviotto

SIGNATURE: [Signature] DATE: 8/10/2026

**MUST ARRIVE AT CAC ON OR BEFORE AUGUST 17, 2026 VIA EMAIL
EMAIL CACElections@avocado.org**



2026 CAC GENERAL ELECTION PRODUCER CANDIDATE STATEMENT

(Please Print or Type All Information)

NAME: Michael Craviotto

GROVE CITY/CITIES: Moorpark

CAC BOARD SEAT PREFERRED: ☒ MEMBER ☐ ALTERNATE ☐ NO PREFERENCE

STATEMENT OF QUALIFICATIONS:

This form will be included with the ballots to inform growers about your qualifications. *Please limit your statement to the space provided.*

I am seeking election to the CAC Board to ensure that California avocado farming remains viable, competitive, and profitable for generations to come. As a multi-generational avocado grower and a member of the Hass Avocado Board, I understand both the challenges immediately facing producers, and the importance of effective industry leadership. Rising production costs (labor, water, regulatory) are placing incredible pressure on California growers. The Commission must focus on programs that produce measurable value at the farm level: effective marketing, practical production research, pest and disease prevention efforts, and strong advocacy for the industry. I believe we can be scrappy & innovative in how we deploy the capital that we have in order to leverage and strengthen the CA avocado brand by directly communicating through regional retail partnerships, seasonal promotions, chef and restaurant collaborations, improved consumer education, and digital tools that actually connect shoppers with the farms and communities behind their avocados. California should not compete by being the lowest-cost producer. We must change the value proposition and effectively communicate 1) to the consumer - local, sustainably grown, safe, nutritious; 2) to the retailer - quality, consistent, reliable supply chain. I will work to ensure there is a future in growing CA avocados.

I declare under penalty of perjury that the foregoing is a complete, true and correct explanation of my qualifications. I understand that this form shall be reproduced and included with election information mailed to eligible voters.

SIGNATURE: _____

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