

California Avocado Recipes Encourage Seasonal Purchases

Spring and Summer Grilling Recipes Featuring California Avocados

For today's food brands, recipes are more than meal ideas — they're powerful demand drivers. The California Avocado Commission develops consumer-focused recipes not just to inspire usage, but to motivate purchase, showcase versatility and reinforce the premium quality of California avocados. These recipes serve as a gateway to CaliforniaAvocado.com, support promotions and public relations efforts and are frequently requested by retail partners to strengthen their California avocado merchandising programs. In short, recipes help turn shopper interest into sales. Below are two CAC-developed grilling-themed recipes that are perfect for peak California avocado season during spring and summer. 🥑

Grilled California Avocado, Peach and Burrata Salad



This fresh, vibrant salad features grilled California avocados paired with grilled peaches. Showcasing how to grill avocados and providing consumers with delicious, easy recipes encourages new usage ideas for the fruit in season. Scan the QR code below for full recipe details.



Green Goddess California Avocado Burger



Retailers frequently request recipes to support their in-store programs, including promotions around popular American summer holidays such as Memorial Day, the Fourth of July and Labor Day. This *Green Goddess California Avocado Burger* recipe is perfect to inspire their customers to use California avocados at one of their summer holiday meals and thereby drive purchase. This dish combines grilled burgers with a trending creamy sauce made from fresh California avocado, ranch dressing and herbs. Scan the QR code below for full recipe details.



For more California avocado recipes for grilling season, visit CaliforniaAvocado.com/recipes/BBQ-Grilling/.

Make a difference in 2026! Please call 949.341.1955 or advise one of the CAC staff if you have a California avocado recipe for use in Commission programs.