



April 7, 2026

**Avocado Producers Approve Continuation of the  
California Avocado Commission**

**TO THE CALIFORNIA AVOCADO PRODUCER ADDRESSED:**

The California Department of Food and Agriculture (Department) recently conducted a referendum among eligible avocado producers to determine whether the operation of the California Avocado Commission (Commission) shall be reapproved and continue for another five-year period. The voting for this process concluded on March 18, 2026, and the Department has tallied all ballots received. A summary of the referendum results is presented below:

<b>Participation</b>	
Number of valid ballots received during the referendum	<b>473</b>
Total number of eligible producers who were issued a ballot	<b>1,764</b>
Percentage of eligible producers who participated in the referendum	<b>26.81%</b>
<b>In Favor of Continuation</b>	
Number of producers who voted in favor of continuation	<b>344</b>
Percentage of producers who voted in favor of continuation	<b>72.73%</b>
<b>Opposed to Continuation</b>	
Number of producers who voted in opposition of continuation	<b>129</b>
Percentage of producers who voted in opposition of continuation	<b>27.27%</b>

Pursuant to the Commission Law, in order for the Commission to be reapproved and continue in operation for another five years, a majority of the eligible producers voting in the referendum must vote in favor of continuation. Since this criteria was achieved in this referendum, the Commission has been authorized to continue in operation through the end of the 2030-2031 fiscal year, which is October 31, 2031.

The California Avocado Commission has been in existence since 1978, and conducts promotion, education, research, and issues management activities on behalf of the California avocado industry. These activities are funded by a mandatory assessment levied on avocado producers in the state with an average annual production of 10,000 pounds or more in the three preceding marketing years.

If you have any questions regarding this referendum, please contact Ben Kardokus with the Department's Marketing Branch at (916) 900-5018. For questions regarding the activities of the California Avocado Commission, please contact Ken Melban, President of Commission, at (949) 341-1955.

Sincerely,

Joe Monson, Branch Chief  
Marketing Branch

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