

Growers Encouraged to Complete CAC's Annual Crop Survey

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Director of Industry Affairs and Operations

The California Avocado Commission's annual grower crop survey plays a critical role in helping the Commission assess the industry's overall productivity and better understand and address the challenges growers face. The data provided by the survey also helps the Commission more accurately predict the flow of avocados to market. By completing the survey, California avocado growers can help the Commission fine tune the California crop estimate. Individual data from the survey is for the Commission's use only and is kept confidential.

Growers are highly encouraged to complete the survey, which was mailed to all producers on record in mid-April. An example of the survey, and the envelope it was delivered in, can be seen on this page. Step-by-step avocado crop estimation instructions are available online at CaliforniaAvocadoGrowers.com/industry/crop-statistics/crop-estimate-form.



**April 2025
Crop Estimate Survey**

Dear California Avocado Grower:

Pre-season surveys of industry members and handlers suggest a total crop volume of approximately 375 million pounds for the current crop year (2025). This crop estimating survey is one means of understanding the industry's overall productivity and current trends in California's farming practices. In addition, this

In order to fine tune the California crop estimate and better predict the harvest flow to market, please provide your best estimate on your grower's production. Also, please review the accuracy of the grower/grove information listed below and provide corrections where necessary.

Please fold the postage paid form so that BUSINESS REPLY MAIL shows on the front, tape and return it by April 30, 2025.

Grower/Producer Information

CAC ID:
Name:
Mailing Address:
Phone(s)/Fax:
Email:

Grove Information

Grove Name:
Grove Location:
Grove City:
Grove Zip Code:

PRODUCTION		HASS	LAMB-HASS	GEM	OTHER (estimate variations)
Current Planted Avocado Acres <small>Include all avocado acreage regardless of age or condition</small>	# OF ACRES				
Estimated TOTAL Production <small>Total yield in pounds for fruit that set during the 2023 flowering season</small>	TOTAL # OF POUNDS				
Bearing Avocado Acres <small>Include avocado acres, four years or older, that are currently yielding fruit, even if not at full production (because they were previously impacted, grafted or damaged)</small>	# OF ACRES				
Non-Bearing Avocado Acres <small>Include avocado acres newly planted or damaged and not bearing fruit but future production is expected</small>	# OF ACRES				
Organic Avocado Acres <small>Include avocado acres that have been certified as organic or are in the process of converting to organic and will be certified in the future</small>	# OF ACRES				

Return this completed form **NO LATER THAN APRIL 30, 2025** either by mail, or fax it to 949-208-3503 or go online to submit your estimate at: CaliforniaAvocadoGrowers.com/industry/crop-statistics/crop-estimate-form

The deadline for submissions is April 30, 2025. Surveys can be:

- Completed online at CaliforniaAvocadoGrowers.com/industry/crop-statistics/crop-estimate-form
- Returned via the postage paid self-mailer
- Faxed to 949.208.3503

If you did not receive a crop estimate survey in the mail, or have questions regarding the process, please contact April Aymami at aaymami@avocado.org.